

Learning how to enhance the involvement of stakeholders in MPA designation and management. From the local to the regional perspective.

Ana Tejedor - Ricardo Sagarminaga



PRESENTATION STRUCTURE

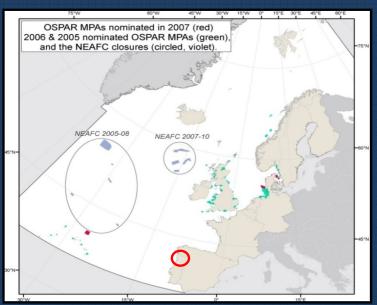


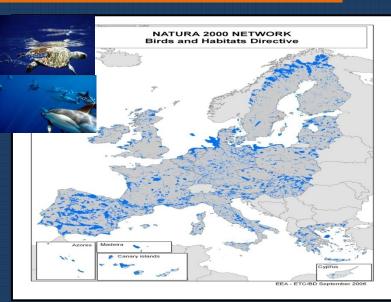
Communicating has many faces & different geographic scales

- 1. THE BEGINNINGS/ THE EARLY STAGES.
 - Context Requirements
 - The boiling pot
- 2. A SNAPSHOT OF AN ONGOING PROCESS:
 - National experiences.
 - European projects
- 3. FIRST RESULTS:
 - OSPAR Guidance.
 - LIFE INDEMARES
- 4. NEXT STEPS
 - Application to ABNJ
 - Increasing the Puzzle Resolution
- 5. CONCLUDING REMARKS

1. THE BEGINNINGS/ THE EARLY STAGES.

- Aarhus Convention (Mandatory).
- Bremen Statement (2003)
- Barcelona Convention
- + High interest of OSPAR contracting parties & observers.
- + Other relevant frameworks: Natura 2000 + CBD+ etc





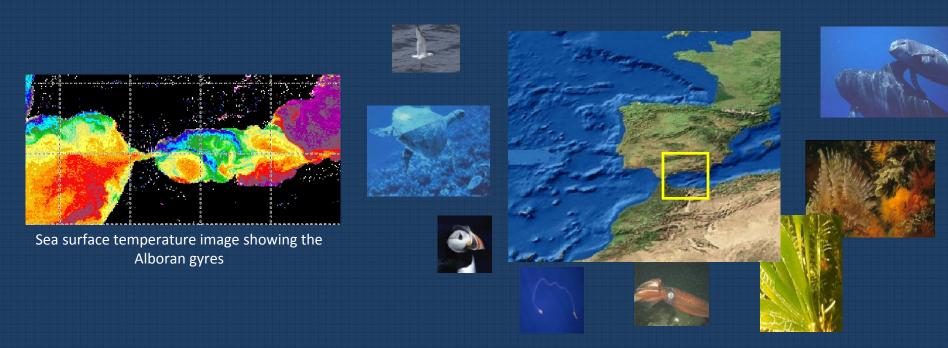
+ A right, a duty and a neccesity



The Alborán Laboratory

LIFE Nature project CONSERVATION OF CETACEANS AND SEA TURTLES IN MURCIA AND ANDALUCIA 2002 -2006 (LIFE02NAT/E/8610).

One of Europe's most valuable marine sites...Unique for its extraordinary oceanography... "a transition chamber between the Atlantic and Mediterranean"



The junction of three biogeographical areas; Lusitanian, Mauritanian and Mediterranean

High productivity and extraordinary biodiversity

A migration corridor for marine species (e.g. loggerhead sea turtle, fin whales and 3 species of dolphins)







Essential for the maintenance of genetic diversity of marine species

In addition...an important foraging ground for 8 species of cetacean



Cooperation, not confrontation...see the difference!

- •Focused on the last phase of the design of marine protected areas for cetaceans and sea turtles, and the development of management plans for these as well as conservation plans for the target species.
- •The process opened for discussion with stakeholders in order to ensure consensus...1127 MEETINGS DURING LIFE PROJECT (2002 2006)

ESTABLISH THE CONSERVATION OBJECTIVES......FROM SCIENCE TO MANAGEMENT

Define the FEATURE's ATTRIBUTES

Establish SPECIFIC CONSERVATION OBJECTIVES for attributes

Analyse human activities

Identify the threats to these specific objectives

Identify and implicate stakeholders (relevant authorities and other actors)

Priorization of actions

At the level of **PRIORIZATION OF ACTIONS** the process opened for discussion with stakeholders in order to ensure consensus

LESSON LEARNT: implication also in the research programmes usefullness of combining knowledge from all parts!!!

The difference it makes

COOPERATION, NOT CONFRONTATION...moving forward towards

succesfull stories

FINDING SOLUTIONS TOGETHER

ACTIVE IMPLICATION

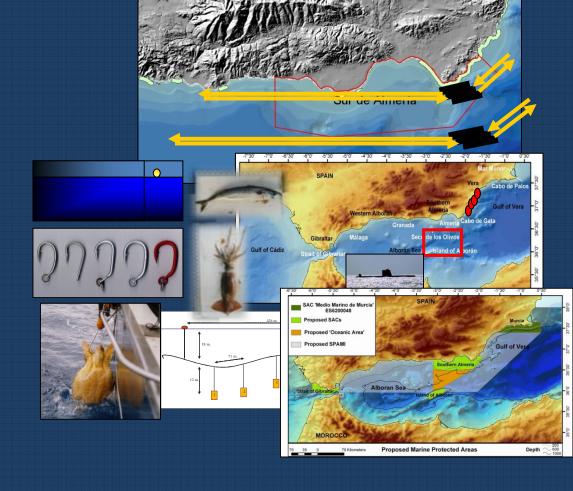












THE "POSITIVE MOMENTUM"

















We can keep passing regulations and ...

we can work on **innovative tools** to make their **enforcement** more and more feasible.....



but, at present, the key to the success of our conservation and management plans lies in active stakeholder involvement and consensus.

2. A SNAPSHOT OF AN ONGOING PROCESS

2004 - 2006 - 2008

EUROPEAN PROJECTS

LIFE02NAT/E/8610

www.cetaceos.com

 BALANCE project (INTERREG IIIB)

www.balance-eu.org

THE EMPAS PROJECT

www.ices.dk/projects/empas.asp

THE GREEN BLUE

www.thegreenblue.org.uk

+ OSPAR MoU with NEAFC (effective from 5 September 2008) + ISA + IMO

NATIONAL EXPERIENCES

- Belgium
- Finland
- Germany
- Norway
- Spain
- Sweden
- United Kingdom

+ TECHNICAL EXPERTS Alnitak, Dialogue Matters, ICES, the European Boating Association, BirdLife International, the World Wide Fund for Nature (WWF) and Asturias University.

3. FIRST RESULTS: OSPAR GUIDANCE.

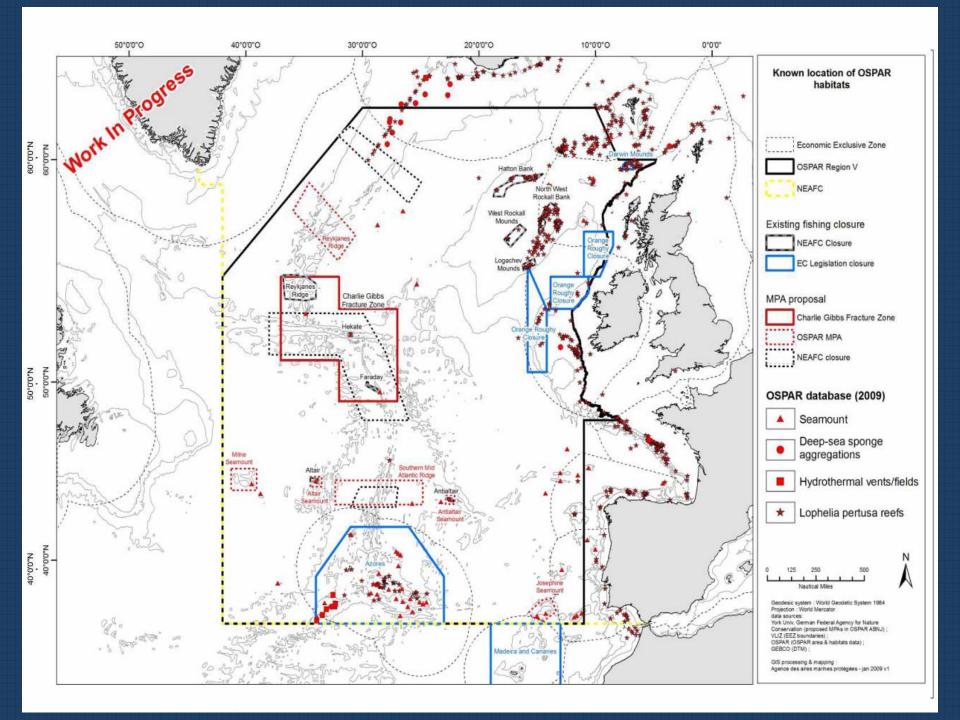
Literature Review

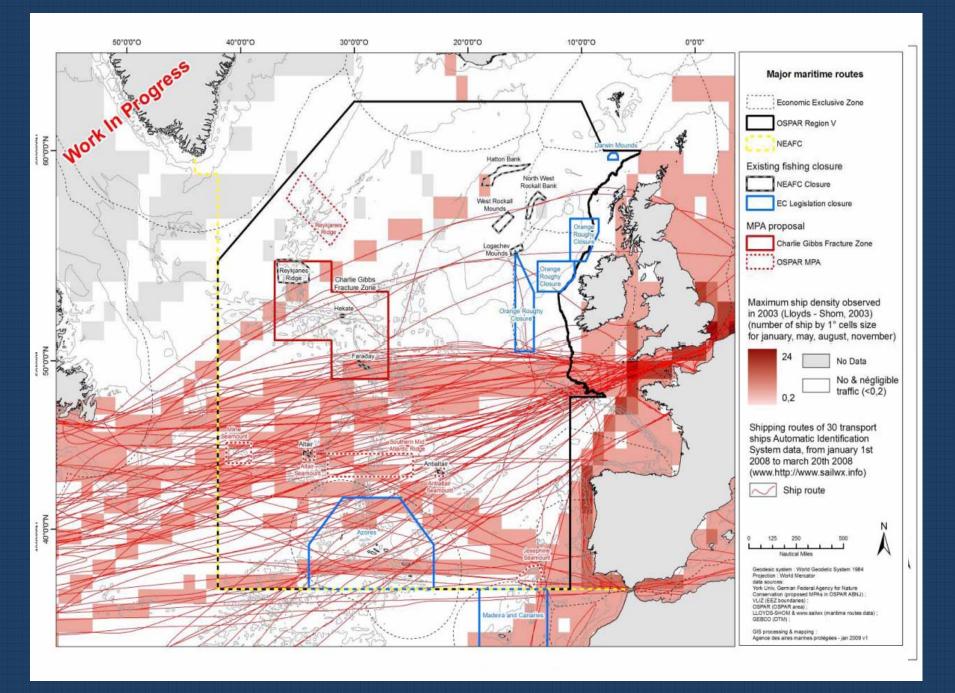
- Benefits of communicating with stakeholders;
- Challenges to accomplish the communication towards MPAs designation and management
- Main factors to consider for developing a communication strategy with MPA stakeholders
- Costs (delays, expenses, tension among groups, lack of consensus, maintaining momentum)
- Role of key personalities

Practical tools

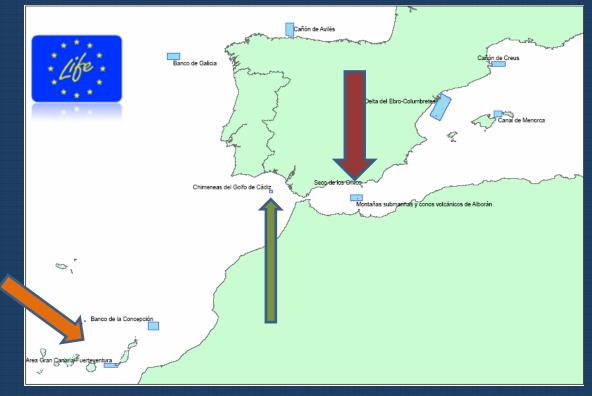
- I. Mapping stakeholders and their point of interest...try to be sure you do not forget anybody
- II. Checklist to analyze effectiveness of communication...some times it just needs some minutes to think

III. Global Mapping – a chart taking up three key items: Natural Heritage / Ecosystems / Activities. (The 2012 Marine Targets seminar)





Proyecto LIFE+ INDEMARES 2009 – 2013



Action A14 – MITIGA

Alborán Adaptative Management

- Cetaceans/ Turttles /
 Birds Monitoring
 (visual & acoustical
 census)
- 2. G.I.S Risk Zoning Maps and species distribution.
- 3. Analysis of conservation status trends.
- 4. Development of Technological Mitigation Mesures.
- 5. Development of electronic moniotoring tools.
- 6. Stakeholders comunication.

The laboratories

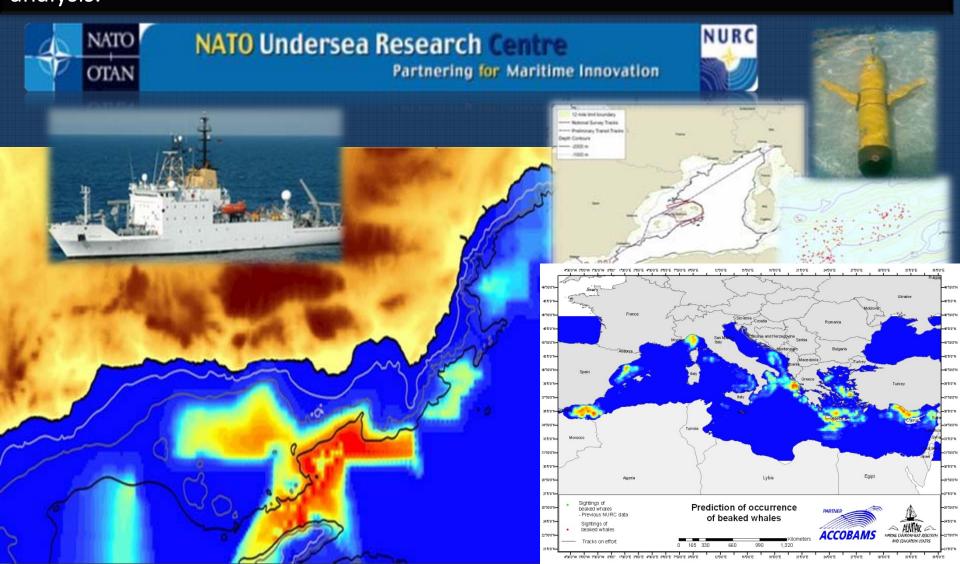


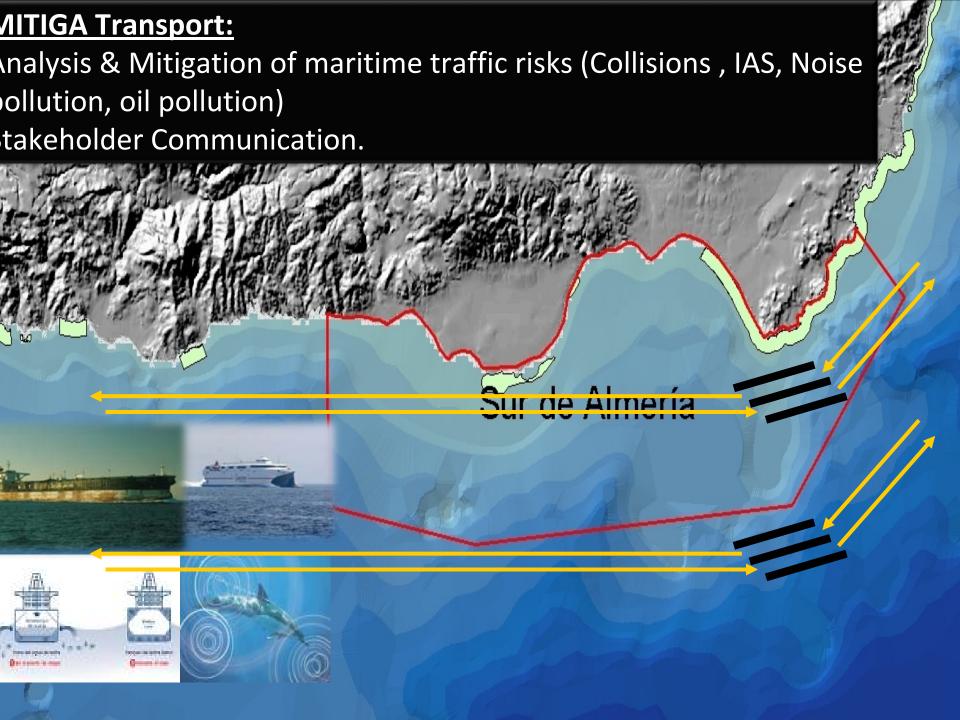
MITIGA Defense:

Development of risk mitigation mesures for sonar uses.

G.I.S Risk Zoning.

SIRENA 08 & Med 09 – participation on the oceanographic campaign & in the data analysis.





MITIGA Energy

MEDGAS Project Acoustic Monitoring Almeria – Oran upwelling cetacean monitoring Stakeholder Communication.

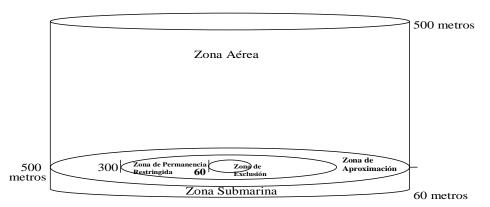


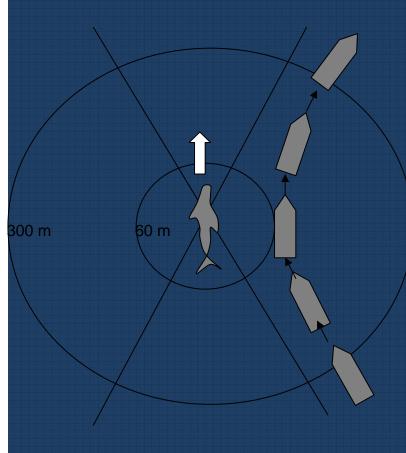
MITIGA Tourism:

Monitoring & circulation of the Spanish Cetacean Protection Regulations. Stakeholders communication



ESPACIO MÓVIL DE PROTECCIÓN DE CETÁCEOS





MITIGA Fisheries:

Follow up of the Tecno Project (bycatch mitigation technological) – EC REG. 812/2004 y 1967/2006.

Artisanal fisheries promotion

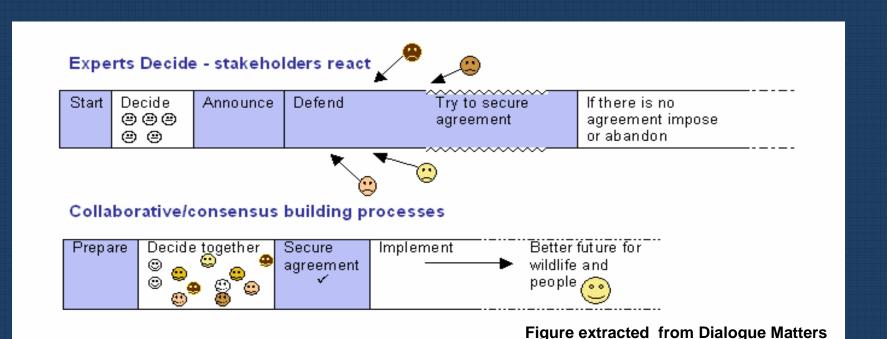


4. NEXT STEPS

Application to ABNJ

Increasing the Puzzle Resolution

- Same principles, different puzzle
- Trial basis (2-3 years).
- Mapping methodology
- Monitoring
- Adapt to changes



5. CONCLUDING REMARKS

- Involving stakeholders from the beginning = fundamental
 - ✓ May provide and make data/information available.
 - ✓ May clarify errors and misunderstandings in data/information
 - ✓ May make management measures operational
 - ✓ May find solutions to conflicts with nature conservation objectives
- Impossible to generalize (too many local circumstances on each MPA) but:
 - ✓ There are basic common sense rules
 - Transparent and shared goals is crucial
 - ✓ Importance of ongoing dialogue and respect to the commitments.
 - ✓ Don't underestimate the power of public opinion.
 - ✓ Build on Trust
 - Search for "Win-Win Situations"
 - ✓ Changed relationships
 - ✓ Improved reputation
 - ✓ Good social capital for the next challenge
 - Simple techniques helpful at the regional level
 - High Seas governance same principles, different puzzle



MAHALO!

and mahalo also to the rest of the team, among others:

J. Pantoja , B. Heredia...

For any ideas or question to keep advancing... ana_arceredillo@yahoo.es